

AC 2007-3074: DEVELOPING GLOBAL ENGINEERS: AN INTEGRATED APPROACH TO INTERNATIONAL PROJECTS

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Developing Global Engineers: An Integrated Approach to International Projects

Abstract

International service-learning projects offer students an opportunity to experience first hand the application of technology within the framework of cultural dynamics to benefit a community. International hands-on experiences play a key role in the development of future global engineers who can navigate the complexities of global market forces. These engineers have a better understanding of the global community and the role of engineers in improving the quality of life for the world's people. Integration of the local community in project design, development and implementation results in a more sustainable solution with the needs of the community at the forefront. Students benefit from this integration by gaining a better understanding of the community and its culture. Adapting technology to fit the culture is an excellent technical and personal development exercise for students. This work describes the preliminary stages of a multidisciplinary project involving the departments of Civil and Environmental, Chemical and Mechanical engineering at Rowan University. The project is part of an effort to design and install a potable water delivery system. It involved land and community surveys in El Amatón, a community in Santa Ana, El Salvador, and water quality analyses. The project involved two components, Engineers -Without-Borders and an Engineering Clinic. Rowan Engineering Clinics are required project-based courses, often externally funded, wherein students apply technical concepts to an industrially or socially relevant problem. There are two unique aspects to this project; the integration of service learning in the curriculum and the integration of the local community in all aspects of the project. Students and their faculty advisors lived in the community and worked directly with the community and the local Peace Corps volunteer to develop strategies for design and installation that the community could support and maintain. This community-based approach involved the local community from the beginning stages of the project. This work describes the development of the project, the integration of the community in the project team and the integration of service learning in the engineering curriculum.

Introduction and Background

Internationalization continues to gain prominence in the present discussions on engineering education for the 21st century and beyond. Academics and industrial leaders realize a global economy requires global engineers. The internationalization of engineering education has become more important as trade barriers have been removed and the societal and technological impact of a global economy has become more evident. There is no general consensus on the definition of a global engineer. However, an international component in the curriculum designed to connect technology with engineers' responsibility to enhance the quality of life worldwide is critical in the development of engineers that will be able to contribute to the global community.

There are few technical activities and problems that are not global in nature. Globalization continues to influence economies and communities strongly, and to shape the content and delivery systems of engineering education¹. A high quality engineering

education must include a global component^{2,3}. Most international activities in engineering curricula include travel abroad opportunities and many include the participation of industry^{4,5}, collaborative reform efforts⁶, integrated approaches within a college or department⁷, and courses designed to expose students to international perspectives⁸. The development of global standards is one of the major challenges in the efforts to internationalize engineering education. A multinational approach by faculty to develop courses and upgrade curricula throughout the world is an important component of standards development⁹ as is assessment of these efforts¹⁰. In order to meet the challenges of a global economy, engineering curricula throughout the world will require changes that enhance the competitiveness of students in the world market^{11,12}.

Curricula to develop global engineers have benefited students and the profession in numerous ways. They have certainly resulted in more well-rounded engineers who can meet the worldwide technical and societal challenges. However, there also have been other benefits. For example, Mihelcic et al.¹³ have reported that their integration of global perspectives in sustainable development projects served to attract women and underrepresented minorities into engineering. They report that 40% of the project participants were women and 8% were underrepresented minorities. This is a significantly higher participation than the percentage of these populations of engineering students in the College. Increased participation by students typically underrepresented in engineering is often the case when projects include a strong service learning component. This is especially the case for women¹⁴. Service learning has gained more prominence in education as a vehicle to expose students to societal, ethical and moral issues¹⁵⁻¹⁸. Engineering educators have participated actively in these efforts throughout the curriculum. Service learning has provided an important teaching tool in first year courses^{19,20} and senior and graduate courses²¹⁻²³. These researchers found that students want to connect their professional education with solutions to societal problems and that service learning is an important vehicle for students to develop a clear understanding of internationalization. Connecting international technical education with service learning enhances the understanding of societal and economic conditions in the developing world. It allows students to develop an in-depth understanding of the costs and benefits of sustainable development and globalization to communities. Sustainable development is an especially important aspect of international engineering education because it is a critical element in improving the quality of life of people worldwide. This is especially the case in the developing world^{24,25}.

There are a multitude of ways in which universities can develop graduates with strong analytical and critical thinking skills, a solid ethical foundation and an understanding of the role of engineers in developing a strong and peaceful global community with economies that enhance the lives of people worldwide. The strengths of Rowan Engineering stem from the multidisciplinary project-based team learning approach in the Engineering Clinics²⁶. This approach, combined with a strong service learning component, has provided significant international opportunities for students and faculty. The Rowan College of Engineering was founded as a result of a \$100 million gift from industrialists Henry and Betty Rowan in June of 1992 to the then Glassboro State College. At the time, this was the largest single gift made to a public institution of higher

education. The engineering curriculum was developed with built-in flexibility to allow for the inclusion of important technical and societal topics. The most important vehicle for this flexibility is the Engineering Clinics. The Clinics are required project-based courses that students take every semester. Table 1 lists the general technical topics covered in the eight-semester Engineering Clinic sequence.

Table 1. Overview of general technical topics in the eight-semester Engineering Clinic sequence

<i>Year</i>	<i>Engineering Clinic Theme (Fall)</i>	<i>Engineering Clinic Theme (Spring)</i>
First Year	Engineering Measurements	Competitive Assessment Laboratory
Sophomore	Multidisciplinary Design Modules	16-Week Multidisciplinary Design Project
Junior	Product Development	Process Development
Senior	Multidisciplinary Capstone Design/Research Project	Multidisciplinary Capstone Design/Research Project

First year and Sophomore Clinics include topics in ethics and communication and use simple engineering projects to strengthen students' understanding of mathematics and science principles. Junior and Senior Clinics consist of projects, often sponsored by industry or government, which represent the culmination of the Rowan Clinic experience. Students apply engineering principles learned in the classroom to solve industrially and socially relevant problems. They also can learn new engineering technologies within the Clinic context. The Engineering Clinics are a major vehicle by which the College has internationalized its curriculum. Students can work on collaborative projects based in other countries. Many of these projects have a strong service learning component. As a result, students enhance their technical skills, learn to apply engineering principles to the appropriate technology in the host country, and learn about world cultures and languages. Most importantly, they work side by side with members of the community in the host country and develop an appreciation for the benefits and challenges of globalization. Students who participate in these international experiences are ready to tackle the significant technical, societal and cultural challenges that are very likely to be part of their future professional experience. For this work, an Engineers-Without-Borders project was combined with an Engineering Clinic course to provide students with an international service-learning experience that made a positive difference to the host community.

Project and Community Overview

The project was originated through the Rowan Student Chapter of Engineers-Without-Borders. The Rowan EWB Student Chapter submitted the standard proposal and was awarded the project. It entailed the design and future installation of a water tower and a

water delivery system for the host community of El Amatón in Santa Ana, El Salvador. The community is near the border between El Salvador and Guatemala (Figure 1).

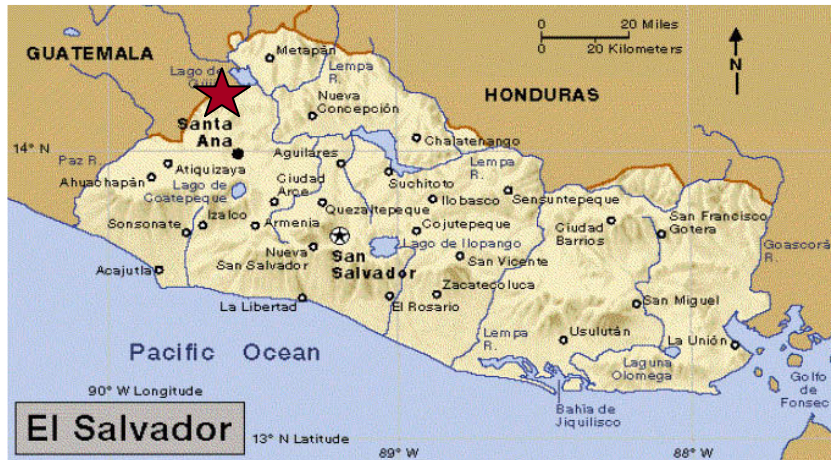


Figure 1: El Amatón in Santa Ana Area, El Salvador²⁷

The project was developed into an Engineering Clinic experience, and as a result the student team included two EWB students and three Engineering Clinic Students. The students and two faculty advisors worked in El Amatón during the last week of August and first week of September 2006. Presently, El Amatón has no running water. Residents must carry water to their homes everyday. This work is mostly the responsibility of women and girls. During the wet season, rain provides enough water on most days and residents can fill containers (canteros) with water. There is a centrally located water faucet (chorro) that is used by the community. Residents use this water for drinking, cooking, cleaning, bathing and for their animals. Many residents also use this water to wash clothes. However, a significant number of residents use the river for this purpose. During the dry season, residents must find water. This involves a 2 or more mile walk to a river. In general, residents walk to and along the river until they find water. Obtaining a day's supply of water for a family can take a significant portion of the day. As a result, young women and girls often are unable to attend school since providing water for the family is their responsibility. The water used in El Amatón is contaminated to the extent that a significant number of the residents are ill at any given time. Peace Corps efforts have resulted in a majority of residents boiling water prior to use. This has served to decrease the frequency of illness due to water contamination in the Community. Residents of El Amatón use latrines and most homes are so equipped.

El Amatón Project

The Rowan project included three parts; a land survey, a community survey, and a preliminary water quality assessment. Prior to leaving for El Amatón, students acquired or reviewed land surveying techniques, developed a preliminary community survey and gathered the necessary reagents and equipment for a preliminary water quality determination. The three phases of the project will be described below. However, the focus of this paper is to detail the procedures by which the Rowan team integrated the

community and the service-learning component into the project. As a result, these aspects will be discussed in more detail.

Land Survey: Surveying the community was a critical component of this project. All 104 homes in the community were surveyed so as to provide maximum flexibility in the design and installation of the water delivery system. These data allowed for the design of water delivery systems to each individual home as well as water delivery to specific locations in the community.

Community Survey: A survey instrument to assess water use per day by the community was developed at Rowan University. This survey included questions regarding quantity and type of water consumption as well as the residents' ability and willingness to contribute to the project and to maintenance costs for the water delivery system. The average and peak-time water use were quantified as well as the monthly cost that families in the community could afford. The overwhelming majority of residents were willing to help with the installation of the system. However, there was little expertise in construction or with the use of standard tools in the community.

Water quality: The water available to the residents was analyzed for fecal matter, hardness, pH and nitrate and sulfate content. Water from the local chorro used during the wet season and from the river was analyzed. These data were made available to the community and are part of a more comprehensive technical analysis of the water quality and availability in El Amatón. Most disturbing was the high concentration of fecal matter in the river water. This contamination is likely to be a major source of illness in the community. Figure 2 shows one of the water samples.



Figure 2: El Amatón Water Sample

Community Integration and Project Management

The Rowan team (Figure 3) arrived in San Salvador and was transported to El Amatón by community volunteers and a representative from the Peace Corps. The Community made



Figure 3: The Rowan EWB Team in El Salvador

church building, equipped with mattresses and two latrines, available to the team. The Rowan team considered living in the Community an important component of integrating the Community into the project. The Rowan team had meals with different families every day. Families were paid a fair price for providing three meals to the team. The team requested to eat standard local food which consisted mostly of corn and beans. However, families in general served the best possible food including chicken which is not normally eaten in the community. The culture in El Amatón includes a warm hospitality that made interactions with the Community relatively easy. Several of the team members and the Peace Corps volunteer spoke Spanish. In addition, the Peace Corps volunteer was highly integrated in the Community. A Rowan team member was also familiar with general aspects of Hispanic culture. Other than using bottled water, the team lived and ate in the same manner as the Community. In this way, students were provided with a first-hand view of the culture and lifestyle of the Community. The team brought school supplies and toys which were donated to the Community school.

The Community welcomed the team at a community meeting on the afternoon of the team's arrival. This gave the team an opportunity for introductions. A typical Community meeting is shown in Figure 4.



Figure 4: El Amatón Community Meeting

The team answered questions and asked for volunteers to assist with the surveys and the water quality analyses. The team listened to the concerns of the community and integrated these concerns throughout the project. A successful project of this type must have the support of the community. During the first meeting, community members volunteered to assist with the project. The team was invited to join in the Community gatherings. On the second day, the team walked to the river with a Community representative. This gave the team a general idea of the distance that Community members must walk in order to obtain water if it is not available in the public chorro. The team participated in the evening Community gathering, set up the surveying equipment and developed the route for the community surveys. The team met with the Community Executive Governing Board to discuss the plans for the project and answer questions. There were two land survey teams and two community survey teams. The land survey teams were followed by the local children and needed to interact with the home owners as they made their measurements. All land survey measurements were completed by the seventh day. Heavy rains caused some problems, and since it was the wet season, unpaved roads were mostly mud and difficult to travel. The community surveys required a visit to each occupied home. At least one member of the community accompanied each surveying team. The survey included questions about the amount and type of water use by each family. It also included questions regarding the family's ability to pay for water. These surveys allowed students an in-depth look into the Community and its culture. Community members were candid and gracious during the interviews and were willing to share a significant amount of information. Approximately 90 occupied homes were visited. Interviews began in the morning. The team stopped for lunch and continued until approximately 4:30 PM. This made it possible for the team to complete the interviews with minimal interruption to the families' work schedule.

Water quality measurements were made on the fourth day. These were completed by the community survey teams. Hardness, pH, and nitrate, sulfate and fecal matter content analyses were performed on the water from the local chorro and from two locations in the river. The team measured water quality from locations frequented by the community. The Peace Corps volunteer and members of the Community guided the Rowan team to the river locations. Hardness, pH and nitrate and sulfate concentration data were analyzed on site by the team. Fecal matter analyses required several days. The Peace Corps volunteer completed the tests and sent the team digital photographs of the water. These analyses indicated that the water from the river contained an unacceptable amount of fecal matter and other contaminants.

During the surveys, the Rowan team met with the Community to report on the project progress. At this meeting, the team was able to answer questions and had the opportunity to thank the Community for their hospitality and collaboration. The Rowan team also met with the representatives of the excavating company responsible for digging the well. This gave the students important insight as to how business is conducted in the area and also provided technical information as to requirements to pump the water from the well to the water tower. The Rowan team met with the Community a third time to report the results to date and to discuss the next stage of the project. It was concluded that the Rowan team would present three options to the Community for multiple chorros

throughout the Community. It was concluded that water delivery to each individual home would need to be a future project. The options would include solar and wind power as possible energy sources for the project. These options would be presented to the Community along with an economic analysis so that the Community could select the option most suitable for its residents. The design of three viable options for a water delivery system to multiple chorros located at strategic places throughout the community is underway.

Conclusions

An Engineers-Without-Borders project was successfully integrated into an Engineering Clinic experience and allowed five students to participate in an international service-learning educational experience that had significant benefit to the host Community of El Amatón in Santa Ana, San Salvador. Students and their faculty advisors traveled to El Amatón and were able to complete land and community surveys and preliminary water quality analyses. The data are being used to develop three options for water delivery systems to faucets (chorros) in strategic locations throughout the community. These options will include solar and wind power energy sources. The Community will select the option that is most suitable and sustainable. The data indicated that there was fecal matter contamination in the water available to the community and the team stressed the importance of boiling water as a means of sterilization.

The two most important aspects of this work involved the integration of the community into the project and the impact of the project on student development. The Rowan team met with the community upon arrival and was able to answer questions and listen to concerns from community members. Two additional meetings provided opportunities to report on the project progress, accept recommendations from the community and answer questions. Finally, every aspect of the project included at least one community representative. This resulted in significant interaction between the Community and the Rowan team. In this way, the Community had an understanding of the project benefits as well as its limitations, and therefore, sustainability of any system is more likely.

Students were provided with an important international experience. It allowed them to see first-hand how technology can be used to improve the lives of people worldwide. They were exposed to a different culture and language, and learned many aspects of technology adaptation to a specific environment and culture. Overall, the students returned with an increased appreciation of the benefits and limits of globalization, and a renewed energy to be leaders in the application of technology to improve the lives of the world's people.

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